

## ADDING PERFORMANCE TO YOUR EVENT

So, you're well on your way to performing an interactive *Hooping Life* screening event. The nature of this film invites interaction - hoop jams, vending, testimonials, and/or performance. Performances are by no means a must-have, but many screening events have chosen to include them to highlight local performers and make local hooping a real thing and choice for those who are being introduced to hooping for the first time.

There are no hard and fast rules here. Performances can include anyone you'd like and needn't be hoop-"stars" at all. Some events have featured other movement arts as well - Lyra, juggling, burlesque, etc. Are performances in your budget? Probably! Locals may jump at the opportunity to be part of your event, introduce themselves to the community, or advertise their classes.

### **Some pointers:**

- Tread lightly when asking for volunteer performances.
- Be sure to list and credit your performers in all promotional media and include their web address/ facebook page if they have one. And certainly remember to introduce and thank them at the event.
- *Always* provide a thankyou gift - even if it's only a heartfelt card.
- You can also take up "donations/tips" for the performers at the event or designate a percentage of the proceeds for them.
- Be mindful of the time you'll have for the entire event and/or is allowed for your venue. Also take into account how long people will be willing to sit still. You may like to have an "intermission" between the performances (if there are several) and the film to give the audience a chance to stretch their legs and get ready for the main event.
- Don't forget to photograph and/or film the performances for them ... and a final curtain call is always welcome!
- Be cautious about performing *yourself* at your Hooping Life event. You'll have a lot on your plate on the big night and may not be able to be behind-the-scenes and on-stage at the same time.

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