



Date: ____/____/2012

Name: _____

From: Span Productions LLC

Re: LETTER OF AGREEMENT, The Hooping Life screening at [VENUE]

_____ in [CITY]_____ on
[DATE of SCREENING]_____

Parties: This Agreement is made this ____ day of [MONTH] _____ 2012,
between SPAN PRODUCTIONS (LICENSOR) and [NAME]
_____ (LICENSEE).

Fee: LICENSEE agrees to pay a \$500 flat fee to LICENSOR to secure the screening of
The Hooping Life in [CITY, STATE] _____ on
[DATE]_____, 2012. The fee is paid upfront for one
screening of The Hooping Life and this agreement is for one screening only. Any
future screening will have to be negotiated under a separate license agreement. The
fee is not refundable. LICENSEE will keep any proceeds beyond \$500.

LICENSEE agrees to pay screening fee in full at least four weeks in advance of
screening date. Screening Fee payment should be made via PayPal to
spanproductions@gmail.com. **LICENSEE will mail the screener back with
tracking information the day after the screening to:** Span Productions Outreach,
19873 Southside Circle, Winona, TX 75792

Screener format:

(Outside US and CAN Only) I would like a screener in:

___ NTSC All Regions OR ___ PAL

My address where the screener will be sent to:

My phone number:

Copyright Infringement

LICENSEE is responsible for the DVD copy that LICENSOR is providing. LICENSOR will not make copies and guarantees that nobody else will make copies as well. LICENSEE understands that this copy has an identifying watermark that is traceable and that LICENSOR has the right to protect their copyright.

LICENSEE understands that LICENSOR spent 6 years of their lives chronicling the hooping movement and that they need to make a living from their work and if copies get out, this will adversely affect their ability to do so. The unauthorized reproduction or distribution of the copyrighted work The Hooping Life is illegal. Criminal copyright infringement, including infringement without monetary gain, is investigated by the FBI and is punishable by up to 5 years in federal prison and a fine of \$250,000.

No video-taping of the film is allowed at the screening (performances OK at discretion of the host). LICENSEE agrees to announce this policy before the screening.

Merchandising:

LICENSEE will receive, when screening fee is paid, a merchandise package with retail value of \$465 at no additional cost. (Licensor reserve right to substitute merchandise according to inventory).

4 additional different merchandising packages are available for sale at LICENSEE'S event for a preferred flat fee (shipping not included). It is agreed that LICENSEE will keep any proceeds from sales at the event beyond paid flat fee to LICENSOR. Pricing at the event is at LICENSEE'S discretion. Merchandise is not returnable or refundable. If LICENSEE has extra merchandising left after the screening, LICENSEE can sell the leftover merchandise on their website at the same price as merchandise sold on The Hooping Life website and can not in anyway price undercut Span Productions on the web.

Packages:

- Mini: 8 decks of cards, 5 hoop loops, 5 small posters, 5 big posters, 25 postcards. Preferred flat fee for LICENSEE: \$258.00 Potential profit margin for LICENSEE (based on per unit pricing from The Hooping Life store): \$185.00

- Standard: 24 decks of cards, 15 hoops loops, 15 small posters, 15 big posters, 75 postcards. Preferred flat fee for LICENSEE: \$667.00; Potential profit margin for LICENSEE: \$664.00
- Partner: 72 decks of cards, 45 hoops loops, 45 small posters, 45 big posters, 225 postcards. Preferred flat fee for LICENSEE: \$1,690; Potential profit margin for LICENSEE: \$2,306
- Customized: we will work with you on customizing an attractive package based on the size of your screening and your goals.

Option - The Hooping Life Workshops:

LICENSEE agrees to pay a \$600 flat fee to LICENSOR to secure a workshop with a hooper from The Hooping Life (hooping for health and wellness, anti-bullying hooping, LGBT hooping, hooping yoga and meditation, hoop troupe event, hooping fashion & design, hooping entrepreneurship). The fee is paid for one workshop. The fee is not refundable. LICENSEE will keep any proceeds beyond \$550.

Force Majeure: In cases of force majeure such as, in particular: fire, flood, atmospheric disturbances, storm, tornado, earthquake, natural disasters or other "Acts of God" that prevents the screening to take place as scheduled [DATE] _____, LICENSEE is able to reschedule one screening at a later date, preferably close to the originally agreed upon date. LICENSEE should be under an express duty to minimize the disruption caused by force majeure. Force majeure is not intended to apply to excuse failures to perform for reasons within the control of the parties.

Thank you for choosing to screen The Hooping Life.

Signed - LICENSEE

Name _____

Title _____

Dated _____

Signed - LICENSOR

Name _____

Title _____

Dated _____